

# BUSINESS MANAGEMENT CONCENTRATION



**BCCC**  
Baltimore City Community College

Associate of Science Degree

## Business Program students

have the option to concentrate in Business Marketing or Business Management. Students in the Business Management Concentration learn to:

- Create a plan to achieve success based on the organization's vision, mission, goal and objective
- Determine customer needs and how to deliver the value, benefits and satisfaction expected
- Apply the different management styles to influence, inspire and motivate employees to achieve success
- Match opportunities with competencies, entrepreneurial skills and knowledge to achieve success
- Use cultural diversity to be more creative and innovative in solving problems
- Identify negative attitudes and build harmony in the work environment

## Endless Career Options

Graduates qualify for transfer into a bachelor's degree program and are prepared to work in entry-level trainee positions in business, industry, government, and non-profit organizations.

**LEARN MORE AT**  
[bccc.edu/businessmanagement](http://bccc.edu/businessmanagement)



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BCCC'S ADVANTAGE  
CAREER OPTIONS

- Account Manager
- Brand Manager
- Communications Manager
- Content Manager
- Marketing Analytics Manager
- Marketing Manager
  
- Small class size
- Virtual & remote learning
- Majority of graduates transfer to a bachelor's degree program or find job placements

## APPLY TODAY

[bcc.edu/apply](http://bcc.edu/apply)

### SUGGESTED SEQUENCE OF COURSES

	Credits	Course No.
<b>Program Prerequisites</b>		
Intensive Program Writing	4	RENG 90
Composition Skills I	4	RENG 91
Composition Skills II	4	RENG 92
Arithmetic	3	MAT 80
Integrated Pre-Algebra & Intro Algebra	5	MAT 86
Integrated Elem. & Intermed. Algebra	5	MAT 87
<b>1st Semester</b>		
Prep. for Academic Achievement	1	PRE 100
Introduction to Business	3	BUAD 100
Computers for Business Management	3	BUAD 112
English Writing	3	ENG 101
Health & Life Fitness	1	HLF ELEC
Fund. of Speech Communications	3	SP 101
<b>2nd Semester</b>		
Principles of Supervision	3	MGMT 102
Small Business Management	3	MGMT 107
Modern Elementary Statistics	3	MAT 107
Gen. Ed. Req.: Social & Behavioral Sciences	3	SBS ELEC
Gen. Ed. Req.: Arts & Humanities	3	AH ELEC
<b>3rd Semester</b>		
Principles of Financial Acctg.	3	ACCT 221
Business Law	3	BUAD 207
Principles of Management	3	MGMT 222
Marketing	3	MKTG 223
Biological & Physical Sciences	3	BPS ELEC
<b>4th Semester</b>		
Principles of Managerial Accounting	3	ACCT 222
The American Economy I: Macroeconomic Theory	3	ECO 201
Personal Finance Management	3	MGMT 180
Human Resource Management	3	MGMT 219
Principles of Leadership	3	MGMT 229