

# BALTIMORE CITY COMMUNITY COLLEGE

## Mission

Baltimore City Community College provides quality, affordable, and accessible educational opportunities with comprehensive programs that meet the professional and personal goals of students while improving communities in the greater Baltimore area.

## Vision

Baltimore City Community College is an innovator in providing quality education for a diverse population of students to meet the challenges in an ever-changing competitive workforce and environment.

## Core Values

These core values represents the most important underlying principles and beliefs that are the basis for the vision, strategies, plans, policies, and actions of Baltimore City Community College.

**Integrity** – unwavering adherence to a strict moral and ethical standard

**Respect** – showing genuine concern and regard for the dignity of others while practicing civility, accepting, appreciating, and supporting individual differences

**Diversity** – recognizing, accepting, appreciating, and supporting individual differences and lifestyles

**Teaching** – impacting knowledge skills, and values that are essential to the success of the individual and growth of the community

**Learning** – gaining knowledge, skills, and understanding that are useful to the individual and college community by promoting intellectual curiosity

**Excellence** – providing excellent teaching, student services, customer services and community engagement

**Leadership** – empowering, nurturing, and inspiring individuals to be leaders in their own sphere.

**Professionalism** – adhering to the highest standard of customer service

## **GOAL 1:**

### **Student Success**

1. Increase fall-to-fall retention rate
2. Increase the number of degrees and certificates awarded
3. Adopt a completion agenda
4. Improve student life experience

## **GOAL 2:**

### **Community, Business & Industry, and Education Partnerships**

1. Increase partnerships that address student, business & industry, training, and workforce needs
2. Develop at least ten new programs that are relevant and meet business and industry needs
3. Ensure the quality and relevance of programs and services
4. Develop and institutionalize student learning outcomes and assessment that address holistic needs of students
5. Increase GED transfers to credit programs

## **GOAL 3:**

### **Institutional Sustainability**

1. Increase non-state revenue to better serve students and the community
2. Ensure the physical plant effectively supports the learning environment
3. Develop an institutional effectiveness and operational efficiency plan
4. Increase credit and noncredit enrollments
5. Ensure a highly qualified employee workforce
6. Assess and improve college climate

## **GOAL 4:**

### **Technology**

1. Implement an industry standard IT infrastructure
2. Implement a college-wide IT administrative system to more efficiently and effectively serve students, staff, and the community
3. Implement best practices in teaching and learning with state-of-the-art technology to improve student success
4. Develop and implement a comprehensive college-wide technology replacement program