

BCCC

Baltimore City Community College



FASHION DESIGN FASHION RETAILING CONCENTRATION, AAS

Associate of Applied Science

Baltimore City Community College offers a two-year course of study leading to an Associate of Applied Science Degree in Fashion Design with a Fashion Retailing concentration. Students in the Fashion Retailing concentration take selected business and fashion courses as they prepare for challenging careers in the retail management sector of the fashion industry.

The program was cited for teaching excellence and innovative curriculum design by the Textile Manufacturers Institute. Students whose placement testing indicates a need for skill development in reading, writing or mathematics will be required to take developmental courses.

The Fashion Retailing concentration is available to students seeking employment in the retail sector of the industry. Students pursue careers in management, retailing, merchandising, purchasing, selling, fashion coordination, advertising, marketing and related areas.

Learn more at
bccc.edu/fashionretail

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60 credit hours

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CAREER OPTIONS

- Fashion Designer
- Creative Director
- Merchandiser
- Stylist
- Retail Buyer

BCCC'S ADVANTAGE

- Most programs use these examples
- Small class size
- Virtual & remote learning
- Majority of graduates transfer to a bachelor's degree program or find job placements

APPLY TODAY
bccc.edu/apply

SUGGESTED SEQUENCE OF COURSES

Every degree-seeking student must complete the College's General Education Requirements in addition to the requirements of his/her academic program. Through the College's General Education Requirements, students acquire basic knowledge of the disciplines in the areas of arts and humanities, social and behavioral sciences, biological and physical sciences, mathematics, English composition, and computer literacy.

1ST SEMESTER	CREDITS	COURSE #
Preparation for Academic Achievement	1	PRE 100
History of Art I or History of Art II	3	ART 113 or ART 114
English Writing	3	ENG 101
Introduction to Business	3	BUA 100
Fashion Design Concepts	3	FAS 103
Survey of Textiles	3	FAS 108
	16 Credits	

2ND SEMESTER	CREDITS	COURSE #
Marketing	3	MKT 223
Principles of Supervision	3	MGM 102
Computers for Business Management	3	BUA 112
Fundamentals of Speech Communication	3	SPE 101
Mathematics	3	GEN ED REQ
	15 Credits	

3RD SEMESTER	CREDITS	COURSE #
Apparel Buying and Retailing	3	FAS 106
Principles of Business Management	3	MGM 222
Health and Life Fitness	2	HLF ELEC
Survey of Art, Literature, and Music	3	HUM 202
Social and Behavioral Sciences	3	GEN ED REQ
	14 Credits	

4TH SEMESTER	CREDITS	COURSE #
Visual Merchandising	3	FAS 105
Fashion Entrepreneurship	3	FAS 206
Fashion Show Production	3	FAS 207
Cooperative Education	3	COP 200
Biological and Physical Sciences	3	GEN ED REQ
	15 Credits	