Board Members Present: Dr. Donald A. Gabriel, Ms. Charmaine Pope, Ms. Katrina Riddick, Dr. Gary Rodwell, Dr. Mary Owens Southall, Dr. Maceo M. Williams, Mr. Garland O. Williamson, and Dr. Edmonia T. Yates

Board Members Absent: Ms. Kirsten Sandberg Caffrey

CLOSED SESSION
The Board voted unanimously, under the Open Meeting Act, State Government Article, Section 10-508, to convene in Closed Session at 7:16 p.m., on March 23, 2010, in Room 128 to discuss the Harbor Campus redevelopment, pending purchase of property for future needs of the College, and to obtain legal advice.

I. PRELIMINARY PRESENTATIONS (Awards, recognitions, honors, etc.)
Chair Williamson expressed condolences on behalf of the Board to Ms. Vanessa Carroll, Vice President of Institutional Advancement, Marketing and Research, for the loss of her mother, Ms. Virginia G. Jones. He asked for a moment of silence in her honor.

Chair Williamson also announced that Ms. Maureen Walsh David is resigning from her position as Assistant Attorney General. On behalf of the Board, he thanked Ms. David for all of her hard work and wished her well. President Williams thanked Ms. David for her service as well, noting that she always made herself available to the College.

President Williams introduced Ms. Nathalee Tarver-Boone, Business and Continuing Education Division (BCED), as she and several Art students presented Mr. Lucious Anderson, Vice President of the Business and Continuing Education Division, with a self-portrait to show appreciation for his efforts in supporting an Art program. The Board commended the students on their art and entrepreneurial skills and wished them well in future endeavors.

Dr. Alicia Harvey-Smith, Vice President of Student Affairs, introduced Professor Thresa Rogers, Speech Professor, and the students that assisted with the Haitian Relief Effort. Professor Rogers shared how hard the students worked to collect money for this worthwhile cause. Dr. Harvey-Smith noted that this was a Collegewide project and thanked everyone for their support. She presented President Williams with a check in the amount of two thousand and eight hundred dollars, the proceeds collected thus far.

President Williams showed the College’s new advertising campaign, noting that the College used zip code data to strategically post billboards and bus ads to recruit in unrepresented areas. Mr. Herbert Sledge, Director of Marketing, indicated that there will be 14 total billboards, 50 city bus ads and 60 ads located on light rail platforms and subway signs.
Ms. Kim James, Vice President of Business & Finance, introduced Mr. Louis Valentine as the new Controller.

II. PUBLIC PRESENTATIONS
None

III. BOARD ACTIONS/CONSENT AGENDA (All Actions requiring a vote.)
The Board voted unanimously to approve the February 23, 2010, Consent Agenda, which included:

- February 23, 2010, Agenda
- January 26, 2009, Minutes
- Academic Organizational Plan (delete the policy as it is obsolete)
- Developmental Education Task Force, delete the policy as it is obsolete.
- WBJC Transmitter, Antennae and Tower Upgrade Contract for approximately $1.1 million.

IV. ITEMS REMOVED FROM THE CONSENT AGENDA
None

V. COLLEGE REPORTS
A. Student Governance Board* (Mr. Daimen Poole, President)
Please see the March 23, 2010, Board of Trustees Open Session Board Book for the full report.

Trustee Rodwell asked if the College sponsored the Buffalo soldier event. Dr. Harvey-Smith indicated that the event is sponsored annually by the African American Patriots Consortium, and several BCCC students are invited to attend. Trustee Pope asked if there was a particular topic discussed during the Chat-n-Chew with the Deans. Mr. Poole indicated that the event provided a get-to-know the dean and chairs session for students.

Trustee Gabriel asked what spring sports are being offered. Dean Ron Smith indicated that the College offers men's baseball but the team will not be filled this year because the head coach position is vacant. The College is very close to hiring a new coach.

Mr. Poole indicated that he was unable to meet with President Williams this month due to a class conflict.

B. Senate Executive Committee* (Dr. Carolyn Dabirsiaghi, President)
Please see the March 23, 2010, Board of Trustees Open Session Board Book for the full report.

C. AFSCME Local at BCCC* (Ms. Charlene Gray, President)
Please see the March 23, 2010, Board of Trustees Open Session Board Book for the full report.

Chair Williamson asked if the management negotiation team is in place. President Williams said yes and indicated that the committee is representative of managers
with large numbers of bargaining members. Ms. Gray indicated that their team represents exempt, non-exempt, sworn police officers, and two AFSCME Maryland representatives.

VI. COLLEGE PRESENTATION*

President Williams stated that Vice President Kim James would provide an update on the Textbook Affordability Act and the process the College has implemented in response to SB183/HB 85. Highlights from the report are as follows:

- Recognizing the rising cost of textbooks and the need to maintain access and affordability for students, the College began developing strategies on implementing the requirements of the College Textbook Competition & Affordability Act of 2009. A committee of faculty, administrators, and staff reviewed the College Textbook Competition & Affordability Act of 2009 (SB 183/ HB 85) requirements. Ms. James discussed the initiatives the College has implemented thus far and what the College plans to implement by fall 2010.

  ➢ To date the College has implemented a new online Bookstore where students can order textbooks online using the ISBN, author, title, publisher, edition, copyright date, and publication date (if available) for anticipated courses; forwarded the Textbook Affordability Act requirements to the faculty and discussed its contents during the August Faculty Academy; actively worked with publishers to lower the cost of textbooks; informed students of alternative vendors to purchase textbooks; encouraged adjunct faculty to use the same textbook as full-time faculty members; and encouraged faculty members to utilize books with a two year shelf life.

  ➢ By fall 2010, the College plans to submit the BCCC Textbook Affordability Policy to the Board of Trustees for approval; increase the number of textbooks available in the Library for student use; expand the product line for online purchases to include trade books; provide a list of alternate textbook vendors and locations on the bookstore website; and encourage faculty to use on-line materials to offset the cost of textbooks.

Chair Williamson asked how the College handles a publisher who is out of compliance. VP James indicated that the College has a pool of publishers in order to competitively look for textbooks. Also, the College does not have to purchase from that publisher. Additionally, an affinity group has been established to look at this issue. Chair Williamson further asked if textbooks are governed by a common entity similar to the practice in Texas. President Williams indicated that textbook selection in higher education is not the same as in public schools. Trustee Williams asked if the College negotiates with the distributor or publisher. VP James indicated that the College negotiates with the publisher to eliminate the middle man and markups in prices.

Trustee Rodwell asked if the textbook affordability process will be in the syllabi. VP James indicated that the information will be housed on Blackboard not in the syllabi. Dr. Dabirsiaghi added that the assigned textbook for the class is in the syllabus, but the information is posted on Blackboard to give students advance notice.

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Chair Williamson asked if every College in Maryland is developing individual textbook forms and if other colleges in Maryland have contacted BCCC regarding best practices. VP James indicated the University System of Maryland has used a similar model so there are some key universal components, but other institutions have contacted the College regarding best practices. President Williams explained that the federal government is looking to implement some sort of textbook affordability act but the State has made it a mandate.

Trustee Riddick expressed her excitement with the online bookstore initiative and asked how this affects the point of sales (POS) system. VP James indicated that this new online process is integrated into the current POS system.

VII. **PRESIDENT'S REPORT** (President Carolane Williams)
Please see the March 23, 2010, Board of Trustees Open Session Board Book for the full President’s Report.

President Williams stated that the Attorney General’s Office must get prior approval to replace Ms. David. She was told that there are individuals on staff in the Attorney General’s Office who are interested in the position. President Williams expressed that the College wanted to be actively involved in the selection process.

VIII. **BOARD COMMENTS**
Trustee Pope applauded the faculty, staff and students on all the hard work done thus far.

Trustee Yates commented that she heard four excellent presentations this evening, beginning with the Instructional Affairs Committee. She added that the College is working on strategies that ensure student achievement and the faculty and staff should be applauded.

Trustee Riddick expressed excitement about the bookstore initiative.

Trustee Gabriel thanked everyone that played a role in putting the new initiatives into motion.

Chair Williamson expressed his excitement to see the entrepreneurial arts students at the meeting.

IX. **NEXT MEETING**
April 27, 2010, Reisterstown Plaza Center

The Board of Trustees meeting adjourned at 7 p.m. Respectfully submitted,

Carolane Williams, Ph.D.
President

*Full report on file in the President’s Office*
ATTENDANCE:
Dr. Carolane Williams, President

BCCC Staff Present:
Mr. Ted Along, Mr. Lucious Anderson, Ms. Nicole Becketts, Mr. Jim Chitwood, Dr. John Flynn, Ms. Charlene Gray, Ms. Lyllis Green, Ms. Karen Guilford, Dr. Katana Hall, Ms. Shawn Harrison, Mr. Will Hug, Mr. Joe Hutchins, Dr. Bob Iweha, Mr. Jeffrey Johnson, Ms. Lynn Kerr, Ms. Nikita Lemon, Ms. Cynthia McClain, Ms. Tina Mosley, Mr. Pat Onley, Ms. Deborah Peoples, Dr. Shanta Rao, Mr. Ali Roodsari, Ms. Daviedra Sauldsberry, Mr. Herbert Sledge, Mr. Ron Smith, Ms. Carolyn Townsend, Ms. Eileen Waitsman, Ms. Meintje Westerbeek Mr. Vincent Whitmore and Mr. Brenda Wiley.

Others Present:
Mr. Rodney Crawford, BCCC Student
Ms. Priya DasSarma, BCCC Student
Mr. Daimen Poole, BCCC Student
Ms. Maureen Walsh David, Assistant Attorney General